MIAMI, FL 33141 WSVN 1401 79TH ST CAUSEWAY

Crossroads Media 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

Comments

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Billing Type

Standard

National/Political Issue

Account Types

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Agency Advertiser Schedule Dates Contract #

Brand Product Salesperson Sales Office

Buyer Name Phone/Fax MILHOAN, EMILY 11/27/693

Crossroads Media (1768) 10/16/12-10/22/12 29884 ISS/AMER CROSSROADS (3441)

HRP/VA/MCGARR, MEGHAN (1117) AMERICAN CROSSROADS (12480) Washington DC Political Issues (1082)

Demo 8

Commission % Package Deal Order Type

Net Total Commission

Headline # Entered By 8

15.00

Sales Tax

Last Modified Date Entered 07/18/12 A35+ 06241063 10/04/12

> By Broadcast Month (NASM) NASM

Spots 87 87

\$147,000.00 \$147,000.00

\$124,950.00 Wendy Creque \$22,050.00 Normal Grand Total: Oct. 2012

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	:	10/19/12-10/19/12	10/19/12-10/19/12	10/19/12-10/19/12	10/19/12-10/19/12	10/19/12-10/19/12	10/19/12-10/19/12	10/19/12-10/19/12	10/19/12-10/19/12	10/19/12-10/19/12	10/19/12-10/19/12	10/19/12-10/19/12	10/19/12-10/19/12	10/19/12-10/19/12	10/19/12-10/19/12	Dates
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	CONFIRMATION CONTRACT	<u>-</u>	<u>.</u>	<u></u>	_	<u>,,,</u>	<u>-</u>	<u> </u> _	-	,	<u>,,</u>	<u> </u>	н	<u>,</u>	ь	Spots
: sak		\$1,500.00	\$1,600.00	\$1,800.00	\$1,450.00	\$1,800.00	\$1,600.00	\$700.00	\$1,200.00	\$550.00	\$575.00	\$600.00	\$2,000.00	\$3,400.00	\$550.00	Rate
Comments:		\$1,500.00	\$1,600.00	\$1,800.00	\$1,450.00	\$1,800.00	\$1,600.00	\$700.00	\$1,200.00	\$550.00	\$575.00	\$600.00	\$2,000.00	\$3,400.00	\$550.00	Total
		\$1,500.00 WSVN (WSVN)	\$1,600.00 WSW (WSW)	\$1,800.00 WSW (WSW)	\$1,450.00 WSVN (WSVN)	\$1,800.00 WSVN (WSVN)	\$1,600.00 WSVN (WSVN)	\$700.00 WSVN (WSVN)	\$1,200.00 WSVN (WSVN)	\$550.00 WSVN (WSVN)	\$575.00 WSVN (WSVN)	\$600.00 WSVN (WSVN)	\$2,000.00 WSVN (WSVN)	\$3,400.00 WSVN (WSVN)	\$550.00 WSVN (WSVN)	Station
		DECO DRIVE	TODAY IN FLORIDA	CH. 7 NEWS	TODAY IN FLORIDA	CH. 7 NEWS	CH. 7 NEWS	TODAY IN FLORIDA	CH. 7 NEWS	INSIDE EDITION (R)	CH. 7 NOON NEWS	MILLIONAIRE	CH. 7 NEWS @ 11PM	CH 7 NEWS @ 10PM	FAMILY FEUD	Comments
		7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	Entered

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B/E Bookend P/B Piggy Back

Printed At: 12:53 PM on Monday, October 15 2012



MIAMI, FL 33141 WSVN 1401 79TH ST CAUSEWAY

Alexandria, VA 22314 Crossroads Media 66 Canal Center Plaza, Suite 555

> Agency Advertiser Schedule Dates Contract # 10/16/12-10/22/12 29884

Crossroads Media (1768) Washington DC HRP/VA/MCGARR, MEGHAN (1117) AMERICAN CROSSROADS (12480) Political Issues (1082) ISS/AMER CROSSROADS (3441)

Brand

Product

Salesperson

Sales Office

Buyer Name

Phone/Fax

MILHOAN, EMILY

8 Entered By Date Entered Last Modified

07/18/12

Demo Commission % Package Deal Order Type Headline # Commission 10/04/12 15.00 A35+ 8 \$22,050.00 Normal 06241063 Wendy Creque

Net Total \$124,950.00

National/Political Issue

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Comments Billing Type

Standard

Account Types

11/27/693

Sales Tax

By Broadcast Month Grand Total Oct. 2012 MSW (MSW) Spots 87 87 \$147,000.00 \$147,000.00

\$1,550.00 \$1,550.00 \$550.00 \$3,400.00 \$3,400.00 \$550.00 \$550.00 \$1,500.00 \$1,500.00 \$1,500.00	\$1,550.00 WSVN (WSVN) \$1,200.00 WSVN (WSVN) \$550.00 WSVN (WSVN) \$550.00 WSVN (WSVN) \$3,400.00 WSVN (WSVN) \$550.00 WSVN (WSVN) \$575.00 WSVN (WSVN) \$1,200.00 WSVN (WSVN) \$1,500.00 WSVN (WSVN) \$1,500.00 WSVN (WSVN)
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	TODAY IN FLORIDA TODAY IN FLORIDA TODAY IN FLORIDA FAMILY FEUD CH 7 NEWS @ 10PM CH 7 NEWS @ 10PM PAMILY FEUD DECO DRIVE (E) DECO DRIVE (E) DECO DRIVE (R) CH, 7 NEWS CH, 7 NEWS TODAY IN FLORIDA CH, 7 NEWS TODAY IN FLORIDA

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Brand

Crossroads Media 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

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National/Political Issue

Phone/Fax Buyer Name Sales Office Salesperson

Comments Billing Type Account Types

AMERICAN CROSSROADS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Product Agency Advertiser Schedule Dates Contract # Crossroads Media (1768) 10/16/12-10/22/12 ISS/AMER CROSSROADS (3441) 29884

HRP/VA/MCGARR, MEGHAN (1117) MILHOAN, EMILY AMERICAN CROSSROADS (12480) 11/27/693 Washington DC Political Issues (1082)

9 9 Demo Headline # Entered By Last Modified Date Entered 07/18/12 8

Commission Commission % Package Deal Order Type 15.00 A35+ \$124,950.00 \$22,050.00 Normal 06241063 Wendy Creque 10/04/12

Sales Tax Net Total

WSVN (WSVN)
By Broadcast Month Grand Total: Oct. 2012 Spots 87 87 \$147,000.00 \$147,000.00

An ephad	37.0	36.0.1	36.0	35.0.1	35.0	34.0	33.0	32.0	31.0	30.0	29.0	28.0	27.0	1
àrrented-Adendy/Advertiser	37.0 Normal Line / SPOT (37)	36.0.1 Preempt (36)	36.0 Normal Line / SPOT (36)	35.0.1 Preempt (35)	35.0 Normal Line / SPOT (35)	34.0 Normal Line / SPOT (34)	33.0 Normal Line / SPOT (33)	32.0 Normal Line / SPOT (32)	31.0 Normal Line / SPOT (31)	30.0 Normal Line / SPOT (30)	29.0 Normal Line / SPOT (29)	28.0 Normal Line / SPOT (28)	27.0 Normal Line / SPOT (27)	min type) bicon type (see a)
	10/20/12-10/20/12	10/20/12	10/20/12-10/20/12	10/20/12	10/20/12-10/20/12	10/22/12-10/22/12	10/22/12-10/22/12	10/22/12-10/22/12	10/22/12-10/22/12	10/22/12-10/22/12	10/22/12-10/22/12	10/22/12-10/22/12	10/22/12-10/22/12	0 0 0 0 0
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	\$700.00		\$700.00		\$450.00	\$600.00	\$1,550.00	\$1,500.00	\$1,900.00	\$1,600.00	\$1,450.00	\$1,800.00	\$1,450.00	
					and a second sec	\$1,200.00	\$1,550.00	\$1,500.00	\$1,900.00	\$1,600.00	\$1,450.00	\$1,800.00	\$1,450.00	
	WSVN (WSVN)	MSVN (WSVN)	(NASM) NASM	(NASM) NASM	WSW (WSW)	\$1,200.00 WSVN (WSVN)	\$1,550.00 WSVN (WSVN)	\$1,500.00 WSW (WSW)	\$1,900.00 WSW (WSWN)	\$1,600.00 WSW (WSVN)	\$1,450.00 WSVN (WSVN)	\$1,800.00 WSVN (WSVN)	\$1,450.00 WSVN (WSVN)	
	DECO DRIVE	Football/Exception -	INSIDE EDITION	Football/Exception -	DECO DRIVE WEEKEND EDITION	TODAY IN FLORIDA	TODAY IN FLORIDA	DECO DRIVE	INSIDE EDITION	TODAY IN FLORIDA	TODAY IN FLORIDA	CH. 7 NEWS	TODAY IN FLORIDA	
	7/18/12		7/18/12		7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	2000

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Brand

Product

66 Canal Center Plaza, Suite 555 Alexandria, VA 22314 Crossroads Media

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11/27/693

Phone/Fax Buyer Name Sales Office Salesperson

> MILHOAN, EMILY Washington DC

Agency Advertiser Schedule Dates Contract #

10/16/12-10/22/12

Political Issues (1082)

8 8 Headline # Demo Entered By

Sales Tax Net Total

29884

Date Entered

07/18/12

Crossroads Media (1768) ISS/AMER CROSSROADS (3441)

HRP/VA/MCGARR, MEGHAN (1117) AMERICAN CROSSROADS (12480)

Order Type Commission Commission % Package Deal Last Modified 8 Wendy Creque 10/04/12

15.00 A35+ 06241063 \$124,950.00 \$22,050.00 Normal

National/Political Issue

AMERICAN CROSSROADS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Comments Billing Type Account Types

WSVN (WSVN)
By Broadcast Month Grand Total: Oct. 2012 Spots 87 87 Rate \$147,000.00 \$147,000.00

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NO TU WE THE FE SA SU 1 1 1 1	Mo Tu We Th Fr Sa Su Spots Rate To
	\$5,000.00 \$25,000.00 \$27,000.00
\$500.00 \$,000.00	
WSVN (WSVN (Comments Football/Exception - NLCS CHAMPIONSHIP SERIES GAMES 1-2 Pre-Empt/Exception - NO BASEBALL ON THIS DAY TODAY IN FLORIDA SAT. EDITION MIAMI DOLPHINS FOOTBALL 10/14 CH 7 WEEKEND NEWS

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MIAMI, FL 33141 WSVN 1401 79TH ST CAUSEWAY

Product

Brand

Crossroads Media 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

Agency Advertiser Contract #

Billing Type 엹 Sales Office Salesperson Account Types Phone/Fax Buyer Name MILHOAN, EMILY National/Political Issue 11/27/693 Washington DC

Comments

Crossroads Media (1768) 10/16/12-10/22/12 ISS/AMER CROSSROADS (3441) 29884

> **Entered By** Last Modified Date Entered

Wendy Creque 10/04/12

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06241063

07/18/12

HRP/VA/MCGARR, MEGHAN (1117) Political Issues (1082) AMERICAN CROSSROADS (12480) 8 9

A35+

Normal

Net Total Commission

> \$124,950.00 \$22,050.00

Commission % Package Deal Order Type Demo Headline #

15.00

Sales Tax

AMERICAN CROSSROADS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

WSVN (WSVN)
By Broadcast Month
Oct. 2012 Grand Total: Spots 87 87 \$147,000.00 \$147,000.00

Accepted-Agency/Advertiser:		 55.0 Normal L	54.0 Normal L	53.0 Normal Line / SPOT (53)	52.0 Normal Li	51.0 Normal Line / SPOT (51)	50.0 Normal Line / SPOT (50)	49.0.1 Closed Preempt (49)	49.0 Normal L	48.0 Normal Line / SPOT (48)	47.0.1 Preempt (47)	47.0 Normal Line / SPOT (47)	46.0 Normal L	45.0 Normal L	raid .
Advertiser:		55.0 Normal Line / SPOT (55)	54.0 Normal Line / SPOT (54)	ne / SPOT (53)	52.0 Normal Line / SPOT (52)	ne / SPOT (51)	ne / SPOT (50)	eempt (49)	49.0 Normal Line / SPOT (49)	ne / SPOT (48)	(47)	ne / SPOT (47)	46.0 Normal Line / SPOT (46)	45.0 Normal Line / SPOT (45)	Lile Type / Dieak Type (Rei #/
		10/18/12-10/18/12	10/18/12-10/18/12	10/18/12-10/18/12	10/18/12-10/18/12	10/18/12-10/18/12	10/18/12-10/18/12	10/18/12	10/18/12-10/18/12	10/18/12-10/18/12	10/18/12	10/18/12-10/18/12	10/18/12-10/18/12	10/21/12-10/21/12	Dales
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Accepted-Station:	CON	:30 6P- 6:30P (ET)	:30 6A- 6:30A (ET)	:30 SP- 5:30P (ET)	:30 SA- 5:30A (ET)	:30 4P- 4:30P (ET)	:30 12P- 12:30P (ET)		:30 11:30P- 12A (ET)	:30 10:30A- 11A (ET)		:30 10P- 11P (ET)	:30 10A- 10:30A (ET)	:308:30A-9A (ET)	Religion
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Date:	-	\$1,800.00	\$1,450.00	\$1,600.00	\$325.00	\$1,200.00	\$575.00		\$650.00	\$550.00		\$3,400.00	\$550.00	\$500.D0	Kare
Comments:		\$1,800.00	\$1,450.00	\$1,600.00	\$325.00	\$1,200.00	\$575.00			\$550.00			\$550.00	\$500.00	1003
		\$1,800.00 WSVN (WSVN)	\$1,450.00 WSVN (WSVN)	\$1,600.00 WSVN (WSVN)	\$325.00 WSWN (WSWN)	\$1,200.00 WSVN (WSVN)	\$575.00 WSVN (WSVN)	WSW (MSW)	WSW) NVSW)	\$550.00 WSWN (WSWN)	(NASM) NASM	(NASM) NASM	\$550.00 WSW) (WSW)	\$500.00 WSVN (WSVN)	Station
		CH. 7 NEWS	TODAY IN FLORIDA	CH. 7 NEWS	TODAY IN FLORIDA	CH. 7 NEWS	CH. 7 NOON NEWS	Schedule Change/Spot -	DECO DRIVE (R)	FAMILY FEUD	Baseball/Exception -	CH 7 NEWS @ 10PM	FAMILY FEUD	TODAY IN FLORIDA SAT.	Comments
		7/18/12	7/18/12	7/18/12	7/18/12	//18/12	7/18/12		7/18/12	7/18/12		7/18/12	7/18/12	7/18/12	Entered

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Product Agency

S Brand Account Types Sales Office Salesperson Phone/Fax Buyer Name

Washington DC

MILHOAN, EMILY

Comments Billing Type

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

66 Canal Center Plaza, Suite 555

Alexandria, VA 22314

Crossroads Media

Contract # Advertiser Schedule Dates

10/16/12-10/22/12 29884

HRP/VA/MCGARR, MEGHAN (1117) AMERICAN CROSSROADS (12480) Political Issues (1082) Crossroads Media (1768) ISS/AMER CROSSROADS (3441)

Order Type Commission Commission % Package Deal

Net Total Sales Tax

Demo 8 Headline # Entered By Last Modified 07/18/12 A35+ 06241063 8 Wendy Creque 10/04/12 Normal

Date Entered

WSVN (WSVN)

15.00 \$22,050.00

\$124,950.00

National/Political Issue

11/27/693

Grand Total: Oct. 2012 By Broadcast Month Spots 87 87 \$147,000.00 \$147,000.00

Accepted		63.0	62.0	61.0.1	01.0	60.0.1	60.0	59.0.1	59.0	58.0.1	58.0	57.0	56.0	i i
Accepted-Agency/Advertiser:		63.0 Normal Line / SPOT (63)	62.0 Normal Line / SPOT (62)	61.0.1 Preempt (61)	61.0 Normal Line / PB (61)	60.0.1 Preempt (60)	60.0 Normal Line / PB (60)	59.0.1 Preempt (59)	59.0 Normal Line / SPOT (59)	58.0.1 Preempt (58)	58.0 Normal Line / SPOT (58)	57.0 Normal Line / SPOT (57)	56.0 Normal Line / SPOT (56)	Life Type / break Type (Ref #)
	× 1	10/16/12-10/16/12	10/18/12-10/18/12	10/18/12	10/18/12-10/18/12	10/18/12	10/18/12-10/18/12	10/18/12	10/18/12-10/18/12	10/18/12	10/18/12-10/18/12	10/18/12-10/18/12	10/18/12-10/18/12	Dates
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Accepted	00	:30 10A- 10:30A (ET)	:30 9A- 9:30A (ET)		:30 9P- 10P (ET)		:30 8P- 9P (ET)		:30 7:30P- 8P (ET)		:30 7P- 7:30P (ET)	:30 7A- 7:30A (ET)	:30 6:30A- 7A (ET)	KUN I IMES
Accepted-Station:	CONFIRMATION CONTRA													SPW
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Dates	C C		2									-	-	Spots
gr.		\$550.00	\$600.00		\$7,500.00		\$15,000.00		\$1,500.00		\$1,900.00	\$1,600.00	\$1,450.00	स्वल
Comments:		\$550.00	\$1,200.00									\$1,600.00	\$1,450.00	rotal
		\$550.00 WSVN (WSVN)	\$1,200.00 WSVN (WSVN)	(MASM) NASM	WSVN (WSVN)	(NASM) NASM	WSW (WSW)	(NASM) NASM	(NASM) NASM	WSWI (MSWI)	WSVN (WSVN)	\$1,500.00 WSVN (WSVN)	\$1,450.00 WSVN (WSVN)	Station
		FAMILY FEUD	TODAY IN FLORIDA	Baseball/Exception ·	GLEE	Baseball/Exception -	XFACTOR	Baseball/Exception -	DECO DRIVE	Pre-Empt/Spot -PE DUE TO NO IN. ED. THIS NITE DUE MLB-CAN OFFER DECO 7-730P	INSIDE EDITION	TODAY IN FLORIDA	TODAY IN FLORIDA	Comments
		7/18/12	7/18/12		7/18/12		7/18/12		7/18/12	**************************************	7/18/12	7/18/12	7/18/12	Entered

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B/E Bookend P/B Piggy Back

Printed At: 12:53 PM on Monday, October 15 2012



Crossroads Media 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

CPE

Phone/Fax Buyer Name Sales Office Salesperson

MILHOAN, EMILY

Account Types

National/Political Issue

11/27/693

Comments Billing Type

Agency Schedule Dates Advertiser Contract # Crossroads Media (1768) 10/16/12-10/22/12 ISS/AMER CROSSROADS (3441) 29884

Washington DC HRP/VA/MCGARR, MEGHAN (1117) Political Issues (1082) AMERICAN CROSSROADS (12480)

Brand Product

AMERICAN CROSSROADS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AME

Date Entered	07/18/12	(NASM) NASM		
Last Modified	10/04/12	By Broadcast Month	Spots	Rate
Entered By	Wendy Creque	Oct. 2012	87	\$147,000.00
CO-OP	No	Grand Total:	87	\$147,000.00
Headline #	06241063	••••••••••••••••••••••••••••••••••••••		
Demo	A35+	***********		
Order Type	Normal			
Package Deal				
Commission %	15.00	2-46-2 50 60 600		
Commission	\$22,050.00	icaman en en		
Net Total	\$124,950.00	- District		
Sales Tax				
MERICAN CROSSROADS	OS			
Casta Data	Tabl	Chair		1

			Comments:	Date:				alion:	Accepted-Station:	Date:			Accepted-Agency/Advertiser:	Accepted
					XAC:	CONFIRMATION CONTRAC	NOIT	FIRM	CON					
7/18/12	INSIDE EDITION	\$1,900.00 WSVN (WSVN)	\$1,900.00	\$1,900.00			1		30P (ET)	:30 7P- 7:30P (ET)	1-1	10/16/12-10/16/12	75.0 Normal Line / SPOT (75)	75.0
7/18/12	TODAY IN FLORIDA	\$1,600.00 WSVN (WSVN)	\$1,600.00	\$1,600.00	12		1		30A (ET)	:30 7A- 7:30A (ET)	1	10/16/12-10/16/12	74.0 Normal Line / SPOT (74)	74.0
7/18/12	TODAY IN FLORIDA	\$1,450.00 WSVN (WSVN)	\$1,450.00	\$1,450.00	11		1		7A (ET)	:30 6:30A- 7A (ET)	1	10/16/12-10/16/12	73.0 Normal Line / SPOT (73)	73.0
7/18/12	CH. 7 NEWS	\$1,800.00 WSVN (WSVN)	\$1,800.00	\$1,800.00			1		30P (ET)	:30 6P- 6:30P (ET)	1	10/16/12-10/16/12	72.0 Normal Line / SPOT (72)	72.0
7/18/12	TODAY IN FLORIDA	\$1,450.00 WSVN (WSVN)	\$1,450.00	\$1,450.00	Ь		1		30A (ET)	:30 6A- 6:30A (ET)	1	10/16/12-10/16/12	71.0 Normal Line / SPOT (71)	71.0
7/18/12	CH. 7 NEWS	\$1,600.00 WSVN (WSVN)	\$1,600.00	\$1,600.00	ь		1 +		30P (ET)	:30 SP- 5:30P (ET)	,,	10/16/12-10/16/12	70.0 Normal Line / SPOT (70)	70.0
7/18/12	TODAY IN FLORIDA	\$325.00 WSVN (WSVN)	\$325.00	\$325,00	1		1		30A (ET)	:30 SA- 5:30A (ET)	F.4	10/16/12-10/16/12	69.0 Normal Line / SPOT (69)	9,69
7/18/12	CH. 7 NEWS	\$1,200.00 WSVN (WSVN)	\$1,200.00	\$1,200.00	ш		1		30P (ET)	:30 4P- 4:30P (ET)	1	10/16/12-10/16/12	68.0 Normal Line / SPOT (68)	68.0
7/18/12	CH. 7 NOON NEWS	\$575.00 WSVN (WSVN)	\$575.00	\$575.00	L	-	1	-	2:30P (ET)	:30 12P- 12:30P (ET)	1	10/16/12-10/16/12	67.0 Normal Line / SPOT (67)	67.0
9/5/12	DECO DRIVE (R)	\$650.00 WSVN (WSVN)	\$650.00	\$650.00	ы		1	F	30 12A- 12:30A (ET)	:30 12A- 1	1-	10/16/12-10/16/12	66.1 Normal Line / SPOT (66)	66.1
2718/12	DECO DRIVE (K)	(NASM) WASM					jan.		1. 12A (ET)	:30 11:30P- 12A (ET)	þ-n	10/16/12-10/16/12	65.0 Revised Une / SPOT (66)	1.39
7/18/12	FAMILY FEUD	\$550.00 WSVN (WSVN)	\$550.00	\$550.00	ь		1		\- 11A (ET)	:30 10:30A- 11A (ET)	1	10/16/12-10/16/12	65.0 Normal Line / SPOT (65)	65.0
9/5/12	CH 7 NEWS @ 10PM	\$3,400.00 WSVN (WSVN)	\$3,400.00	\$3,400.00	_		1		12A (ET)	:30 10:30P- 12A (ET)	ь	10/16/12-10/16/12	64.1 Normal Line / SPOT (64)	2
2/14/17	CH 7 NEWS @ 10PM	(NASAN) MASAN					lu-a		IP (ET)	:30 10P- 11P (ET)	jank.	10/16/12-10/16/12	64.0 Revised Line / SPOT (64)	64.6
Entered	Comments	Station	iciai	Nave	0000									

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> Agency Advertiser

Product

66 Canal Center Plaza, Suite 555 Alexandria, VA 22314 Crossroads Media

Brand

Comments

AMERICAN CROSSROADS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Billing Type

Standard

Account Types

National/Political Issue

11/27/693

Phone/Fax Buyer Name Sales Office Salesperson

Washington DC

MILHOAN, EMILY

Schedule Dates Contract # Crossroads Media (1768) 29884 Political Issues (1082) ISS/AMER CROSSROADS (3441) 10/16/12-10/22/12 ဝှ Entered By Headline # Last Modified Date Entered

> 10/04/12 07/18/12

HRP/VA/MCGARR, MEGHAN (1117) AMERICAN CROSSROADS (12480) Demo Order Type Commission % Package Deal 15.00 Normal A35+ 06241063 8 Wendy Creque

Sales Tax Net Total Commission \$124,950.00 \$22,050.00

Grand Total: Oct. 2012 By Broadcast Month WSVN (WSVN) Spots 87 87 Rate \$147,000.00 \$147,000.00

Accepted	86.0	85.1	0.28	84.0	83.0.1	83.0	82.0	81.0.1	81.0	80.0	79.0	78.0	77.0	76.0	Line
Accepted Agency/Advertiser:	86.0 Normal Line / PB (94)	85.1 Normal Line / SPOT (93)	85.0 Revised Line / SPOT (93)	84.0 Normal Line / SPOT (92)	83.0.1 Preempt (91)	83.0 Normal Line / SPOT (91)	82.0 Normal Line / SPOT (90)	81.0.1 Preempt (81)	81.0 Normal Line / SPOT (81)	80.0 Normal Line / SPOT (80)	79.0 Normal Line / SPOT (79)	78.0 Normal Line / SPOT (78)	77.0 Normal Line / SPOT (77)	76.0 Normal Line / SPOT (76)	Line Type / Break Type (Ref #)
	10/17/12-10/17/12	10/17/12-10/17/12	10/17/12:10/17/12	10/17/12-10/17/12	10/17/12	10/17/12-10/17/12	10/17/12-10/17/12	10/17/12	10/17/12-10/17/12	10/17/12-10/17/12	10/16/12-10/16/12	10/16/12-10/16/12	10/16/12-10/16/12	10/16/12-10/16/12	Dates
	<u>-</u>	-		-		-	1		1	-	-	-	<u> </u>	-	Sec
CONFIF CONFIF	:30 8P- 10P (ET)	:30 7:30P- 8P (ET)	:30 7:30P- 8P (ET)	:30 7:30A- 8A (ET)		:30 6:30P- 7P (ET)	:306:30A- 7A (ET)		:30 GP- 6:30P (ET)	:30 10A- 10:30A (ET)	:309A- 9:30A (ET)	:30 8A- 8:30A (ET)	:307:30P- 8P (ET)	:307:30A- 8A (ET)	Sec Length Run Times
CONFIRMATION CONTRAC	1	1	inh.	1 -1 -1		1		3		A	2	 	1. p.a.	L	SPW Mo Tu We Th Fr Sa Su
RAC	1	L.		1			ш			L	2				Spots
Dates	\$15,000.00	\$1,500.00		\$1,600.00		\$1,800.00	\$1,450.00		\$1,800.00	\$550.00	\$600.00	\$1,550.00	\$1,500.00	\$1,600.00	Rate
Comments:	\$15,000.00	\$1,500.00		\$1,600.00			\$1,450.00			\$550.00	\$1,200.00	\$1,550.00	\$1,500.00	\$1,600.00	Total
	\$15,000.00 WSVN (WSVN)	\$1,500.00 WSVN (WSVN)	MASM) NASM	\$1,600.00 WSVN (WSVN)	MASM (NASM)	WSW (WSVN)	\$1,450.00 WSVN (WSVN)	(NASM) NASM	WSVN (WSVN)	\$550.00 WSVN (WSVN)	\$1,200.00 WSVN (WSVN)	\$1,550.00 WSVN (WSVN)	\$1,500.00 WSVN (WSVN)	\$1,600.00 WSVN (WSVN)	Station
	XFACTOR	SPECIAL NEWS	DECO DRIVE	TODAY IN FLORIDA	Baseball/Exception -	CH. 7 NEWS	TODAY IN FLORIDA	Baseball/Exception -	CH. 7 NEWS	FAMILY FEUD	TODAY IN FLORIDA	TODAY IN FLORIDA	DECO DRIVE	TODAY IN FLORIDA	Comments
	7/18/12	10/4/12	7718912	7/18/12		7/18/12	7/18/12		7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	Entered

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Crossroads Media 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

Agency Product Advertiser Schedule Dates Contract # Crossroads Media (1768) ISS/AMER CROSSROADS (3441) 10/16/12-10/22/12 29884

HRP/VA/MCGARR, MEGHAN (1117) Political Issues (1082) MILHOAN, EMILY Washington DC AMERICAN CROSSROADS (12480)

Brand

National/Political Issue

Comments Billing Type S Phone/Fax Buyer Name Sales Office Salesperson

11/27/693

Account Types

Date Entered

Demo 8 9 Headline # Entered By Last Modified 07/18/12 Wendy Creque 10/04/12

WSVN (WSVN)
By Broadcast Month
Oct. 2012 Grand Total: Spots 87 87 \$147,000.00 \$147,000.00

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS Net Total Commission Commission % Package Deal Order Type Sales Tax 15.00 A35+ \$124,950.00 Normal 06241063 \$22,050.00

Accepted		97.0	96.0.1	96.0	95.0	94.0.1	94.0	93.0	92.0	91.0	90.0	89.0	88.0	87.0	E
Accepted-Agency/Advertiser:		97.0 M/G For 49.0.1 / SPOT (49)	96.0.1 Preempt (88)	96.0 Norma! Line / SPOT (88)	95.0 Normal Line / SPOT (87)	94.0.1 Preempt (85)	94.0 Normal Line / SPOT (86)	93.0 Normal Line / SPOT (85)	92.0 Normal Line / SPOT (84)	91.0 Normal Line / SPOT (83)	90.0 Normal Line / SPOT (82)	89.0 Normal Line / SPOT (81)	88.0 Normal Line / SPOT (96)	87.0 Normal Line / SPOT (95)	Line Type / break Type (Ker #)
	uga demonstrativo de la constanta de la consta	10/18/12-10/18/12	10/17/12	10/17/12-10/17/12	10/17/12-10/17/12	10/17/12	10/17/12-10/17/12	10/17/12-10/17/12	10/17/12-10/17/12	10/17/12-10/17/12	10/17/12-10/17/12	10/17/12-10/17/12	10/17/12-10/17/12	10/17/12-10/17/12	Dates
		<u> </u>		ы	ш		н	<u>-</u>	Ŀ	12	1	<u>-</u>	<u></u>	F	Ϋ́
Date:		:30		:30	:30		:30	:30	:30	:30	:30	:30	:30	:30	Sec Length
Accepted Station:	COI	:30 12A- 12:30A (ET)		:30 5:30P- 6P (ET)	:30 5:30A- 6A (ET)		:30 4:30P- 5P (ET)	:30 12A- 12:30A (ET)	:30 12:30P- 1P (ET)	:30 11A- 12P (ET)	:30 11P- 11:30P (ET)	:30 10P- 11P (ET)	:309A- 9:30A (ET)	:308:30A- 9A (ET)	KUN I IMES
Station:	CONFIRMATION CONTRACT														SPW P
	WAT						,					-	-		SPW MO IU We In Fr Sa
	NO			1	1-	- %	ь	Ļ	1	1	1	1	2	1	We in
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	YTR.	 					x-		-		0			_	S
."3	ACT	 p-A			ь			144	н	<u>. </u>	<u> </u>	<u>н</u>	2	ь	Spots
Date:		 \$650.00		\$1,600.00	\$700.00		\$1,200.00	\$550.00	\$575.00	\$600.00	\$2,000.00	\$3,400.00	\$600.00	\$1,550.00	Rate
Comments:		\$650.00			\$700.00			\$550.00	\$575.00	\$600.00	\$2,000.00	\$3,400.00	\$1,200.00	\$1,550.00	otal
		\$650.00 WSVN (WSVN)	WSVN (WSVN)	(NASM) NASM	\$700.00 WSVN (WSVN)	(NASM) NASM	WSW (NASM)	\$550.00 WSVN (WSVN)	\$575.00 WSVN (WSVN)	\$600.00 WSVN (WSVN)	\$2,000.00 WSVN (WSVN)	\$3,400.00 WSVN (WSVN)	\$1,200.00 WSVN (WSVN)	\$1,550.00 WSVN (WSVN)	Station
		DECO DRIVE (R)	Baseball/Exception -	CH. 7 NEWS	TODAY IN FLORIDA	Baseball/Exception -	CH. 7 NEWS	INSIDE EDITION (R)	CH. 7 NOON NEWS	MILLIONAIRE	CH. 7 NEWS @ 11PM	CH 7 NEWS @ 10PM	TODAY IN FLORIDA	TODAY IN FLORIDA	Comments
		9/18/12		7/18/12	7/18/12		7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	Entered

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

merican Cro 401 New Yor Vashington, E reasurer: Ma	k Avenue Suite C 20005	1200			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
					*
A. 1 m. 1.1	्रिक्तिक हो। १८ में, उन्हर्ति । स्टब्स्		- 5 24		., + · · · · · · ·
	: 	. B	i i		
Total Char	gės:				
his broadcast t	ime will be used b	y: Americar	n Crossroad	S	

furnishing the payment, if other	ounce the time as paid for by such per than an individual person, is:		
•	nmittee; 🗵 an association; 🔲 o	r other unincorporated group.	
a corporation; a con	nmittee; 🗵 an association; 🔲 o	rother unincorporated group.	
	sses of the chief executive officers.	limeters and/or authorized	
The names, offices, and addre	11 1 (1 - the two days of the original sections)	inectors, and/or authorized	
agents of the entity are named	l below (may be attached separately)	:	
agents of the entity are named THIS STATION DOES NOT I	below (may be attached separately) DISCRIMINATE OR PERMIT DIS	: SCRIMINATION ON THE BASIS	
agents of the entity are named THIS STATION DOES NOT I	l below (may be attached separately)	: SCRIMINATION ON THE BASIS	
agents of the entity are named THIS STATION DOES NOT I OF RACE OR ETHNICITY IN Lagree to indemnify and hold ha	below (may be attached separately) DISCRIMINATE OR PERMIT DIST THE PLACMENT OF ADVERTIMATE THE PLACMENT OF ADVERTIMATE THE STATE OF	ECRIMINATION ON THE BASIS SING. or liability, including	
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agents of the entity are named THIS STATION DOES NOT I OF RACE OR ETHNICITY IN I agree to indemnify and hold ha reasonable attorney's fees, that m advertisement(s). For the above transcript, or tape, which will I	DISCRIMINATE OR PERMIT DISTRIBUTED IN THE PLACMENT OF ADVERTION AND ADVERTION OF ADVERTION OF ADVERTION OF THE PLACMENT OF ADVERTION OF THE PLACMENT OF THE PL	SCRIMINATION ON THE BASIS SING. or liability, including above-requested to prepare a script,	
agents of the entity are named THIS STATION DOES NOT I OF RACE OR ETHNICITY IN I agree to indemnify and hold ha reasonable attorney's fees, that madvertisement(s). For the above	DISCRIMINATE OR PERMIT DISTRIBUTED IN THE PLACMENT OF ADVERTION AND ADVERTION OF ADVERTION OF ADVERTION OF THE PLACMENT OF ADVERTION OF THE PLACMENT OF THE PL	SCRIMINATION ON THE BASIS SING. or liability, including above-requested to prepare a script,	
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THIS STATION DOES NOT IT OF RACE OR ETHNICITY IN It agree to indemnify and hold have advertisement(s). For the above transcript, or tape, which will before the time of the schedule.	DISCRIMINATE OR PERMIT DISTRIBUTED IN THE PLACMENT OF ADVERTION ADVERTION OF ADVERTICATION OF ADVERTICA	SCRIMINATION ON THE BASIS SING. or liability, including above-requested to prepare a script,	
agents of the entity are named THIS STATION DOES NOT I OF RACE OR ETHNICITY IN I agree to indemnify and hold ha reasonable attorney's fees, that m advertisement(s). For the above transcript, or tape, which will before the time of the schedule TO BE SE	DISCRIMINATE OR PERMIT DISTRIBUTE OF ADVERTINATE OF ADVERTINATE OF ADVERTINATION THE PLACMENT OF ADVERTINATION OF ADVENTINATION OF ADVENTINATI	SCRIMINATION ON THE BASIS SING. or liability, including above-requested to prepare a script,	
THIS STATION DOES NOT IT OF RACE OR ETHNICITY IN It agree to indemnify and hold have as on able attorney's fees, that madvertisement(s). For the above transcript, or tape, which will before the time of the scheduler TO BE SELECTION Date	DISCRIMINATE OR PERMIT DISTRIBUTE OF ADVERTION THE PLACMENT OF ADVERTION OF ADVERTI	SCRIMINATION ON THE BASIS SING. or liability, including above-requested to prepare a script, FRTISER 703-299-1760 Contact Phone Number	
THIS STATION DOES NOT IT OF RACE OR ETHNICITY IN It agree to indemnify and hold have as on able attorney's fees, that madvertisement(s). For the above transcript, or tape, which will before the time of the scheduler TO BE SELECTION Date	DISCRIMINATE OR PERMIT DISTRIBUTE OF ADVERTINATE OF ADVERTINATE OF ADVERTINATION THE PLACMENT OF ADVERTINATION OF ADVENTINATION OF ADVENTINATI	SCRIMINATION ON THE BASIS SING. or liability, including above-requested to prepare a script, FRTISER 703-299-1760 Contact Phone Number	
THIS STATION DOES NOT IT OF RACE OR ETHNICITY IN It agree to indemnify and hold have as on able attorney's fees, that madvertisement(s). For the above transcript, or tape, which will before the time of the scheduler TO BE SELECTION Date	DISCRIMINATE OR PERMIT DISTRIBUTE OF ADVERTION THE PLACMENT OF ADVERTION OF ADVERTI	SCRIMINATION ON THE BASIS SING. or liability, including above-requested to prepare a script, FRTISER 703-299-1760 Contact Phone Number	
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